



GRAND OPENING OF NEW CONCESSIONS

**CONTACT: ROY CRISS OR GARY HAGAN
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The Board and management of the Des Moines International Airport (DSM) are pleased to announce the official Grand Opening of the Airport's new restaurant and gift shop. Des Moines Mayor Frank Cownie will officiate the ribbon cutting.

In partnership with the management teams of The Paradies Shoppe and Creative Host Services, Airport representatives invite the media to cover this Grand Opening. Airport representatives, Board members and local dignitaries will deliver short messages and be available for interviews.

WHAT

Grand Opening Ribbon Cutting

WHERE

DSM International Concourse

WHEN

9:30 AM, Tuesday, January 9, 2006

Media should make known their intent to attend to ensure no one is left behind. Call 256-5093 by end of business on January 8.

Media members are requested to be at the top of the escalators for escort through security no later than 9:15. Be sure to bring credentials.

Go to the next page for more information on New Amenities!

Concession Expansion Fact Sheet

- **Square footage: Restaurant – 97% increase to 6203
Shop – 122% increase to 2438**

***More than 20 new jobs created**

Cost:

Creative Host - \$1,750,000

Paradies - \$500,000

Airport - \$1,763,363

Total: \$4,013,363

NEW PRODUCTS

Gift Shop

Isabel Bloom Products

Pella Meats

Drake & UNI Merchandise

Liz Claiborne Handbags/Jewelry

Restaurant

Local Custom Brews

Full Service Kitchen

Pot Pies

Pot Roast