



## AIRPORT'S ECONOMIC IMPACT MEASURED

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“This airport is probably the greatest economic impact generator in central Iowa. That is over a half BILLION dollars. It is definitely the best economic development tool central Iowa has”, remarks Des Moines International Airport (DSM) Spokesperson Roy Criss.

The remark is in response to the Air Service Study findings released Monday by the Iowa DOT's Office of Aviation. Released in conjunction with the upcoming State Aviation Conference, the study's findings show that DSM International annually **generates \$522.4 million worth of economic impact. That is in conjunction with the 5,476 jobs supported by Airport activities and their \$200.6 million in annual payroll.**

Surveys have shown that the top three decision making criteria for any business expansion always include the health and vitality of the local commercial airport. More community support for its airport results in more economic impact and more business attraction.

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