



TAMPA FIRST FLIGHT SENDOFF

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Des Moines International Airport (DSM) officials, in partnership with Allegiant Air representatives, are announcing that Allegiant Air's inaugural flight to Tampa/St. Pete will have some fanfare to it. **The first flight to the new destination will leave DSM on May 23 at 9:20 am.** Tampa is the Airport's 18th non-stop destination and the third for Allegiant out of Des Moines.

Each person on the sold out first flight will receive a beach mat from Allegiant Air. The ticket area will be decorated and national marketing representative Eric Woodson will be on hand to address the media.

Airport Spokesperson Roy Criss says, "We are delighted to see this new service start. We appreciate Allegiant's confidence in central Iowa and look forward to this destination being successful."

Happy passengers heading to an exciting new destination should provide some great interviews and visuals.

WHAT

Allegiant's first flight to Tampa

WHEN

**Media should arrive at 7:45 am
Wednesday, May 23, 2007**

WHERE

**Allegiant ticket counter
DSM Airport Terminal**