



NEWS RELEASE
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ALLEGIANT AIR ROLLS OUT THE RED CARPET FOR DES MOINES!

**ALLEGIANT AIR ANNOUNCES NEW, NONSTOP AIR SERVICE
BETWEEN DES MOINES AND LOS ANGELES:**

AIRLINE CELEBRATES WITH INTRODUCTORY **\$99* FARES**

(DES MOINES, Iowa) — Des Moines, Iowa residents will soon get the star treatment as low-cost airline, **Allegiant Air**, LLC, today announces new, nonstop jet service to Los Angeles from Des Moines International Airport beginning **May 24**. Allegiant is celebrating the sunny new service by offering fares as low as **\$99*** one-way to the “City of Angels” known for sun, surf, sightseeing and celebrities.

“We’re pleased to bring yet another affordable and convenient way for the Des Moines and Central Iowa communities to go on vacation to a sunny destination,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only nonstop, all jet service between Des Moines and Los Angeles.”

The new flights will operate two times weekly between Des Moines and Los Angeles International Airport with service **Thursday** and **Sunday**. Beginning May 24, flights will depart Des Moines at **8:20 p.m.** arriving in Los Angeles at **9:50 p.m.** Flights leaving Los Angeles will depart at **2:25 p.m.** arriving in Des Moines at **7:40 p.m.** (all flight times are local). Allegiant Air provides nonstop service from Des Moines to three other destinations; Las Vegas, Orlando, Fla. and Tampa Bay, Fla.

"It is tremendous to see Allegiant continue to be an engaged partner with Des Moines and central Iowa," Roy Criss, Des Moines International Airport spokesperson, said. "This service gives us much needed nonstop service to the West Coast."

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Located in the heart of sunny Southern California, Los Angeles is just minutes from some of the world's most exciting experiences. From theme parks to world-famous beaches, unsurpassed shopping to the iconic Hollywood Hills, Los Angeles is an escape from reality. Attractions like Disneyland and Universal Studios Hollywood keep the adrenaline pumping, while landmarks such as the Hollywood Walk of Fame and Grauman's Chinese Theater give visitors a taste of Tinsel Town. In addition, the Los Angeles area boasts some of the world's most impressive art collections including the Getty Museum, the Los Angeles County Museum of Art and The Museum of Contemporary Art, Los Angeles.

The **Allegiant Vacations** division of the company will offer low-cost packages with more than six of the Los Angeles area's most exciting hotel properties, including: *Sheraton Universal Hotel, Westin Bonaventure Hotel & Suites, Hyatt Regency Long Beach, Hyatt Regency Newport Beach, Marina del Rey Marriott* and *The Westin Los Angeles Airport*.

Allegiant's **\$99*** one-way introductory fare is limited, must be purchased by **March 11, 2009** and is valid for travel through **Sept. 30, 2009**. Introductory fares are not available on all flights. After the introductory fare period, regular one-way fares on the route start as low as **\$119** one-way. Allegiant will utilize 150-seat, MD-80 series, jet-aircraft on the route.

Reservations can be made on the airline's website at www.allegiantair.com, through the airline's Reservations and Information Center at **702-505-8888** or through professional travel agents.

About the \$99* one-way fare:

Seats are limited. Fares are one-way and not available on all flights. Must be purchased by March 11, 2009 for travel completed by Sept. 30, 2009. Offer not available May 22-25, 2009 and July 2-6, 2009. Prices do not include PFC, segment tax or Sept. 11 security fee of up to \$10.60 per segment. A segment is one take-off and one landing. A convenience fee of \$13.50 per passenger will apply when booked on allegiantair.com. A convenience fee of \$13.50 per passenger, plus \$10.00 per segment, will apply when purchased through Allegiant Air call center. Purchases made at any Allegiant Air Airport Ticket Office will not incur a convenience or call-center fee. When purchased at time of booking, a fee of \$15 for first checked bag and \$25 for second checked bag will apply per person, per segment. If purchased at flight check-in, a fee of \$25 for the first checked bag and \$35 for the second checked bag per person, per segment will apply. In all cases additional higher fees will apply for three or more checked bags. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Fort Lauderdale, Fla., Las Vegas, Los Angeles, Phoenix-



Mesa, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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